



Zurich Investment Life Cover Plan

Terms and conditions

Contents

Introduction

Roles and responsibilities	4
Zurich's roles and responsibilities	4
Your roles and responsibilities	5
Your adviser's roles and responsibilities	5

Terms and conditions

1. Who can have the plan?	6
2. The aim of the plan	6
3. When does the plan start and how long does it last?	7
4. Plan cover and cash sum	7
5. Costs	8
6. Making a claim	10
7. How we pay the cash sum	10
8. Changes we can make to the plan	10
9. Other terms	10
10. Law	11
11. Other Information	11

Appendix A

Data protection – your privacy is important to us	13
---	----

Terms and conditions

Introduction

These terms and conditions and your plan schedule set out the terms and conditions of the Zurich Investment Life Cover Plan (the plan).

These terms and conditions should be read along with the Advance Portfolio terms and conditions.

Should there be any conflict between the terms and conditions of the Advance Portfolio and these terms and conditions, then these terms and conditions take priority so far as the plan is concerned.

We have used plain English wherever we can but avoiding technical terms is not always possible. Where we use a technical term, we explain what it means.

When we refer to 'you' or 'your' we mean the holder(s) of the plan. These terms and conditions will be binding on you. If you die before the end of the plan term, these terms and conditions will be binding on the person(s) dealing with your affairs.

When we refer to 'Zurich', 'us', 'our', or 'we', we mean Zurich Assurance Ltd.

When we refer to the Advance Investment Account in these terms and conditions this excludes any Advance Investment Accounts held in the name of a third party provider.

If these terms and conditions conflict with the Financial Conduct Authority (FCA) rules or the Prudential Regulation Authority (PRA) rules or any other applicable laws, the FCA and/or PRA rules or the other applicable laws will prevail.

FCA

The Financial Conduct Authority or any successor regulatory authority or authorities.

FCA rules

The rules and regulations of the FCA, acting within the scope of the Financial Services and Markets Act 2000, or any successor legislation, applicable from time to time to Zurich, your plan and these terms and conditions.

PRA

The Prudential Regulation Authority or any successor regulatory authority or authorities.

PRA rules

The rules and regulations of the PRA, acting within the scope of the Financial Services and Markets Act 2000, or any successor legislation, applicable from time to time to Zurich, your plan and these terms and conditions.

Other applicable laws

Any statutes and other legislation as amended from time to time (except FCA and/or PRA rules) and any case law that applies now or in the future to Zurich, the plan, these terms and conditions and you.

Roles and responsibilities

Zurich's roles and responsibilities

Zurich Assurance Ltd is the plan provider.

We have appointed Sterling ISA Managers Limited as our agent to deal with some aspects of the administration of the plan. These include, but are not limited to:

- the payment of the plan costs in section 5 below,
- sending you correspondence in relation to the plan,
- providing us with information in relation to your Advance Portfolio so we can calculate the covered value (see Section 4) of your Advance Portfolio and the plan costs.

We are responsible for any act or omission by Sterling ISA Managers Limited in respect of the plan.

Zurich Assurance Ltd

Zurich Assurance Ltd, part of the Zurich Group, is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. We are entered on the FCA register under number 147672.

Sterling ISA Managers Limited

Sterling ISA Managers Limited uses the trading name 'Advance by Embark' for the purpose of the Advance Portfolio and the accounts available within it. Sterling ISA Managers Limited, part of the Embark Group, is authorised and regulated by the FCA for pensions and investment business and is bound by its rules. Its FCA registration number is 191278.

The Zurich Group

Zurich Insurance Group Ltd, a company registered in Switzerland, company number CH-020.3.023.083-6 and its direct and indirect subsidiary companies, including branches of such subsidiary companies.

We, and Sterling ISA Managers Limited (as our agent), will:

- operate your plan in line with these terms and conditions, the FCA rules and any other applicable laws,
- use due care and diligence in administering your plan,
- act reasonably, proportionately and fairly and in line with the FCA rules or any other applicable laws, if we use our discretion, make a decision, require information, evidence or use our judgement under these terms and conditions,
- not give any financial, legal, tax or similar advice relating to your plan,
- act on the valid instructions relating to this plan that we receive from your adviser who deals with your Advance Portfolio,
- keep you informed about your plan.

Sterling ISA Managers Limited, as our agent, will take any plan costs that you agree may be deducted from your Advance Portfolio and pay them to us.

Advance Portfolio

Your Advance Portfolio is a wealth management service that enables you to invest in a range of accounts that you take out with Sterling ISA Managers Limited through an adviser.

We classify you as a 'consumer' under the FCA rules.

Consumer

This is the FCA categorisation of customer that is applied to you and that determines the level of regulatory protection you are afforded under the FCA rules. Consumers (usually individuals) receive protection, for example, in relation to compensation or complaints.

You may have chosen to have correspondence made available to you electronically under the Advance Portfolio terms and conditions. If so, Sterling ISA Managers Limited will send you correspondence for this plan on our behalf by the same method.

Your roles and responsibilities

You must comply with all these terms and conditions in so far as they apply to your plan.

You are responsible for the following:

- Authorising Sterling ISA Managers Limited to take the amount of the plan cost from the Cash Account in your Advance Portfolio.
- Giving us accurate and complete information when we reasonably ask for it.
- Letting us know if your name, address or contact details change. Please do this as soon as possible, because otherwise we may send confidential information about you and your plan to your old address.
- Keeping secret and safe any documents about this plan. You must also let us know straightaway if you know about or suspect identity theft.
- Regularly reviewing your plan and its benefits. You may need to get advice from a financial adviser.
- If you decide to move to another country outside of the UK, you need to tell us about any change in your residency before the change happens. For more information, please see 'Moving abroad' in section 11.
- Asking your adviser to ensure there is enough available cash in your Cash Account, in your Advance Portfolio, to meet any plan costs (see section 5). This is because the plan costs must be paid from there.

Please keep these terms and conditions in a safe place with your key features and plan schedule.

Your adviser's roles and responsibilities

Your adviser will:

- provide financial advice and recommend products that are suitable for your needs
- ensure there is enough available cash in your Cash Account, in your Advance Portfolio, to meet any plan costs (see section 5)
- verify your identity.

Terms and conditions

1. Who can have the plan?

The plan is only available to customers who open an Advance Portfolio with Sterling ISA Managers Limited and have one or more of the following eligible accounts within the Advance Portfolio:

- Advance Investment Account;
- Advance Stocks and Shares ISA; or
- Advance Retirement Account

You must also have a Cash Account.

The plan is not available to customers who open an Advance Portfolio with a Junior Stocks and Shares ISA or Junior Retirement Account. This continues to apply when the customer reaches age 18.

Sterling ISA Managers Limited will confirm to us that you have an Advance Portfolio.

Accounts

One or more of the following eligible accounts that you hold in your Advance Portfolio:

- Advance Investment Account
- Advance Stocks and Shares ISA
- Advance Retirement Account

You must be at least 18 when the plan starts. If the plan is in joint names, you must both be at least 18. The maximum age you can be when the plan starts is 69. If the plan is in joint names, the maximum age the youngest person can be is 69.

You must be resident in the UK for tax purposes for the six months prior to taking out a plan. You cannot take out a plan if you are a US national, US citizen or US person. If the plan is in joint names, this applies to each person.

It is your responsibility to determine whether you meet these eligibility criteria.

You will only be able to apply for a plan at the same time that you start an Advance Portfolio.

UK Resident

To be a UK resident for tax purposes, you must have been living in the UK for at least 6 months and habitually resident in the UK. This means the UK is where your economic, domestic and social interests are centred. For example, your family home is in the UK and any children you have go to school in the UK.

UK

Means the United Kingdom of England, Northern Ireland, Scotland and Wales. It does not include the Isle of Man or the Channel Islands.

2. The aim of the plan

The plan aims to protect the money and assets paid into your eligible accounts if you die, or if you are a joint owner, the death of the last surviving owner before the end of the plan term and the value of your eligible accounts has fallen. On your death, your estate's beneficiaries will benefit from any cash sum payable in accordance with section 4 below.

Plan term

5 years from the start date of your Advance Portfolio. This is the date a fully completed Advance Portfolio application is submitted online by your adviser.

At the end of the plan term your cover will stop. The plan doesn't have a cash-in value. This means that you will not receive any cash sum if you cancel or ask us to end the plan.

If you are not happy with your plan, you can cancel it within 30 days of receiving your plan documents. If you do decide to cancel we'll refund any plan cost that has been taken by paying it back into the Cash Account within your Advance Portfolio.

3. When does the plan start and how long does it last?

The plan starts, and you will be covered for benefits, from the same date as your Advance Portfolio starts.

You will only be able to apply for a plan at the same time that you start an Advance Portfolio. We must receive the information we need to start your plan and your signed declaration no later than 30 days from the start of your Advance Portfolio. If we do not receive this within 30 days, we will not start your plan and you will not have to pay a plan cost.

The plan will end on the first of the following events:

- at the end of the plan term,
- when we pay the cash sum,
- if you cancel the plan during the cancellation period (see section 2),
- if the plan costs stop being met (see section 5),
- if you ask us to end the plan after the cancellation period,
- you fully cash in your Advance Portfolio,
- where there is a material breach of these terms and conditions.

You will not be able to restart your plan once it ends.

4. Plan cover and cash sum

When and how we'll pay the cash sum

We'll pay any cash sum due after notification of your death, or if you are a joint owner, the death of the last surviving owner.

Cash sum

This is equal to your plan cover less the covered value of your Advance Portfolio when we receive notification of your death. If the covered value of your Advance Portfolio is more than your plan cover when you die, the cash sum payable will be zero.

Covered value of your Advance Portfolio

This is equal to the value of all your eligible accounts on the day we receive notification of your death, taking into account any transactions pending at that date which are subsequently completed.

Plan cover

This is equal to the money and any assets paid into your eligible accounts, reduced each time you take money or assets out of your eligible accounts. If the amount taken out is greater than the amount paid in, the plan cover will be zero.

Payments made into your Advance Portfolio

The value of all money and assets paid into your eligible account(s) during the plan term.

This includes:

- money paid into your account(s),
- the amount of any basic rate tax relief on payments you make into an Advance Retirement Account,
- the value of any transfer by re-registration into an Advance Retirement Account, Advance Investment Account or Advance Stocks and Shares ISA on the date the re-registration of each asset is completed,

but excludes

- any dividend income, interest or rebates.

Payments taken out of your Advance Portfolio

This is any money or assets taken out of your eligible accounts during the plan term. This includes:

- regular or one-off withdrawals,
- drawdown pension payments,
- tax-free cash taken from your Advance Retirement Account,
- the value of any transfer by re-registration out of an Advance Retirement Account, Advance Investment Account or Advance Stocks and Shares ISA on the date the re-registration of each asset is completed,
- all adviser remuneration or investment adviser charges,
- any additional tax charges arising under applicable legislation,

but excludes

- the Advance Portfolio charge,
- our plan costs.

When we won't pay the cash sum

We won't pay the cash sum if:

- we don't start your plan because we haven't received all the information we ask for when you apply for your plan (see section 3), or
- we don't receive all the necessary information we ask for when the person(s) dealing with your affairs make a claim, or
- your plan has been stopped, for example because all plan costs that are due have not been met (see section 5), or
- you commit suicide during the term of the plan
- your plan has ended.

5. Costs

You must meet all the plan costs that are due over the plan term. If you do not, we will stop your plan and your cover under it will end.

The plan charge will depend on your age when the plan started.

If you were aged 64 or under when the plan started the plan charge is currently 0.10% each year of the plan cover (see section 4).

If you were aged between 65 and 69 when the plan started the plan charge is currently 0.25% each year of the plan cover (see section 4).

If the plan is in joint names, the plan charge is based on the age of the youngest plan holder when the plan started.

This plan cost will be calculated and accrued daily and deducted in January and July of each year.

This means that:

- your plan cost on any day will increase if more money is paid into, and reduce if money is taken out of, your account(s) during the plan term,
- if the money paid into your account(s) is subsequently returned (for instance because a cheque does not clear or a direct debit is not honoured), or money is taken out of your account(s), the plan cost will then reduce accordingly. However, the plan cost due at the next due date will include the proportion that accrued at the higher rate,
- if the plan cover is zero, no plan costs will accrue.

The amount due on the due date in January will cover the plan cost accrued between the preceding 1 July and 31 December. The amount due on the due date in July will cover the plan cost accrued between 1 January and 30 June.

A nominal amount of £1 will become due immediately if your plan ends and you have not paid any plan costs because your plan cover has been zero at all times.

You authorise us to ask Sterling ISA Managers Limited to start deducting the plan costs from the Cash Account within your Advance Portfolio on the first due date after your signed declaration is received and accepted by us. The first deduction will cover all plan costs accrued from the plan's start date.

Due date

This is the same day each month as the Advance Portfolio charge. This is determined by the date that your adviser first set up your Advance Portfolio. Your Advance Portfolio terms and conditions explain more about how the Advance Portfolio charge works.

Your adviser may have set up your Advance Portfolio prior to the date they submit the plan application. If your Advance Portfolio was set up on the 29th, 30th or 31st, where necessary, the plan cost will become due on the last day of the month. Where the plan cost is due on a non-business day, it will be taken on the next business day.

Business day

A day on which commercial banks are open for business in London, except a Saturday, Sunday or a bank holiday in England.

The plan cost will stop accruing when the plan stops (see section 3). In this case any accrued plan cost will be taken on the next due date.

The plan cost will be deducted by Sterling ISA Managers Limited on our behalf when it becomes due. As described above, the plan cost becomes due twice a year on the due date in each January and July. It will be deducted within five business days of the relevant due date from your Cash Account within your Advance Portfolio, and paid to us. You agree that when the plan cost is deducted from your Cash Account in your Advance Portfolio, Sterling ISA Managers Limited (as our agent) will move it from one of their bank accounts that holds client money, to another account where it will be held on our behalf.

Once the deduction is made:

- it ceases to be your money, and will no longer be held by Sterling ISA Managers Limited as client money under FCA rules, and
- your obligation to pay that plan cost to us is discharged.

If there is not enough cash available in your Cash Account to meet the plan cost when it becomes due, Sterling ISA Managers Limited will take an amount equal to the plan cost from other accounts (in the order listed below) to fund your Advance Cash Account so the plan costs can be paid.

Any available cash from your Advance Investment Account will be used first but if this does not cover the plan costs, assets in that account will be sold.

The conditions of these sales will be governed by the disinvestment strategies set out in your Advance Portfolio charges information document and the terms and conditions you have entered into with Sterling ISA Managers Limited for your Zurich Portfolio.

If the plan cost is still not met, Sterling ISA Managers Limited will take the required amount from your Advance Stocks and Shares ISA. Again, any available cash will be used first, but if this does not cover the plan costs, assets in the account will be sold. Please note that if Sterling ISA Managers Limited is required to take cash and/or sell assets from your Advance Stocks and Shares ISA, you will lose the associated tax benefits.

If the plan cost can still not be met in full, at the first opportunity after cash is received into your Cash Account, the plan cost will be taken and paid to us.

If, at the end of 30 days after the plan cost is due, there is still not enough cash available in your Cash Account to meet the plan cost, the plan will end and you won't get any of the plan costs back. At the first opportunity after cash is received into your Cash Account, the accrued plan cost will be taken and paid to us. However, we will keep your plan in force for a period of three months if the plan cost is not paid due to the insolvency of Sterling ISA Managers Limited.

If we accept a claim during this 30-day period, we'll deduct any plan costs due from the cash sum we pay.

At the end of the plan term, or if you ask us to end the plan earlier, any plan costs accrued until that date will be taken on the next due date.

If your plan ends because you fully cash in your Advance Portfolio, Sterling ISA Managers Limited will take the accrued plan cost and pay it to us before the proceeds of your Advance Portfolio are paid out in accordance with the Advance Portfolio terms and conditions.

6. Making a claim

If you die during the plan term, the person(s) dealing with your affairs should contact us (see 'How to contact us' in section 11).

For us to pay a claim under this plan we need to receive satisfactory proof of death and sufficient detail about your Advance Portfolio from Sterling ISA Managers Limited to ensure we can accurately calculate any cash sum due under this plan. We will therefore ask Sterling ISA Managers Limited about your Advance Portfolio and you authorise Sterling ISA Managers Limited to provide us with this information.

7. How we pay the cash sum

If a cash sum is due, we will send a cheque to the person(s) dealing with your affairs and provide them with a breakdown of how we calculated it.

8. Changes we can make to the plan

This document sets out the plan terms and conditions. Only we can change or add to the terms and conditions.

We may alter the terms and conditions to the extent that the change is proportionate and reasonable for any of the following reasons:

- To take account of changes to, or to comply with, the law, regulations, taxation, official guidance, codes of practice, the way in which we are regulated or the amount of capital we need to hold.
- To provide for the introduction of new or improved systems, methods of operation, service or facilities.
- To take account of a recommendation, requirement or decision of any court, government body, ombudsman, regulator or similar body anywhere in the world where the decision impacts on us with regard to your plan.
- To make these terms and conditions clearer or more favourable to you.
- To put right any mistake we may discover in future.
- To reflect changes in technology or industry practice.
- To reflect any change to our corporate structure arising from any reorganisation of our business, that does not unfavourably affect your plan but requires us to make certain changes to these terms and conditions.

- To allow for changes to levies or charges imposed by law or under the Financial Services Compensation Scheme or by the FCA (unless we are told we must not pass these onto our customers).
- If, in our reasonable opinion, we are at material risk of becoming insolvent and this may be avoided by changing these terms and conditions and the changes are in the interests of our plan holders as a whole.

Wherever possible, we will let you know at least three months before we make any material changes to these terms and conditions. Otherwise, we will let you know as soon as we reasonably can.

You and your adviser cannot alter or vary these terms and conditions.

9. Other terms

If the Advance Portfolio is in joint names and one owner dies, Sterling ISA Managers Limited will close the existing joint Advance Portfolio and open a new Advance Portfolio in the name of the surviving owner in accordance with the Advance Portfolio terms and conditions.

In this case your existing plan will continue in the name of the surviving plan holder and will protect both:

- the money and assets that were paid into the eligible accounts in the original portfolio held in joint names (less any money and assets taken out), and
- any new money or assets paid into the eligible accounts in the new Advance Portfolio held in the name of the surviving plan holder (less any money or assets taken out).

Any accrued plan cost will be taken from the Advance Portfolio that is held in joint names before it is closed. The new plan cost will then become due on the same day as the new Advance Portfolio charge is levied on your new Advance Portfolio.

We will send you a summary of plan changes document in the name of the surviving plan holder.

If any provision in these terms and conditions is found to be invalid by any court, the invalidity of that provision will not affect the validity of the remaining provisions of these terms and conditions, which will remain in full force and effect.

You cannot assign or transfer your rights under this plan. We may assign or transfer our rights or obligations (or both) under this plan to another member of the Zurich group provided that we notify you in writing before the assignment or transfer.

Only you (or if you die, the person(s) dealing with your affairs) or we, can enforce the terms of this plan. We exclude the rights of any others under the Contracts (Rights of Third Parties) Act 1999.

If the currency of the United Kingdom is replaced by the euro, we'll change the plan costs and cash sum to euro.

If any of the details you have provided are wrong, we can change the terms of your plan to reflect the correct details.

10. Law

Our relationship with you and these terms and conditions are subject to English law and the exclusive jurisdiction of the English courts.

11. Other Information

How to Complain

If you need to complain, please see the 'How to contact us' below.

You can ask us for details of our complaint handling process. If you are not satisfied with our response to your complaint, you can complain to:

Financial Ombudsman Service
Exchange Tower
London
E14 9SR
UK

Telephone: 0800 023 4567 or 0300 123 9123

Email: complaint.info@financial-ombudsman.org.uk

This service is free to you and you can find out more at any time by contacting the Financial Ombudsman Service. You do not have to accept the decision of the Financial Ombudsman Service and you are free to go to court instead if you wish.

Compensation

We are covered by the Financial Services Compensation Scheme (FSCS). If we cannot meet our obligations, you may be entitled to compensation under the FSCS. Any compensation you receive under the FSCS will be based on the FSCS's rules. For life assurance products the FSCS's first responsibility is to ensure the cover continues rather than pay compensation.

If you need more information, you can contact the FSCS helpline on 0800 678 1100 or 020 7741 4100, write to the address below or visit the website www.fscs.org.uk

Financial Services Compensation Scheme
10th Floor
Beaufort House
15 St Botolph Street
London
EC3A 7QU

Your adviser will recommend products that are suitable for your needs. You have a legal right to compensation if an authority decides that a recommendation was unsuitable when it was made.

Data Protection

Zurich Assurance Ltd and Sterling ISA Managers Limited are your Data Controllers under data protection legislation and are committed to ensuring the way your personal information is collected, held, used and shared complies fully with the legislation.

This is explained in more detail in Appendix A.

Moving Abroad

This plan is designed for customers who are resident in the United Kingdom.

- We do not provide any tax advice. If you decide to live outside of the United Kingdom after this plan has been issued, we recommend that you obtain independent advice in relation to this plan on the tax consequences of changing your country of residency. We are not responsible for any adverse tax consequences that may arise in respect of your plan and/or any payments made under your plan as a result of you changing your country of residency.

- If you move to another country outside the UK, your plan may no longer be suitable for your individual needs. UK laws or the local laws and regulations of the jurisdiction to which you move may impact our ability to continue to operate your plan in line with these terms and conditions. You must tell us of any planned change in your residency while you have a plan prior to such change becoming effective, if you do not do so this will be a material breach of these terms and conditions and we may terminate the plan as a result.

Anti-money laundering and fraud

To comply with the Money Laundering Regulations 2007, your identity will be verified in accordance with the Advance Portfolio terms and conditions.

We can refuse to pay the cash sum if we believe or suspect it

- may place us in breach of any legislation or law, or
- relates to fraud or any other criminal act.

To prevent financial crime, your details may be passed to governmental, regulatory or other bodies as required by law.

Sanctions

We will not provide you or your adviser with any services or benefits if in doing so we violate any applicable financial sanctions, laws or regulations (including UK, EU and USA (Office of Foreign Asset Control)). This could result in us having to end your plan with us.

Conflicts of Interest

We make every effort to identify conflicts of interest. A conflict of interest is where the interests of our business conflict with those of a customer, or if there is a conflict between customers of the business. Once identified, we aim to either prevent the conflict or put steps in place to manage it so that it is no longer potentially detrimental to our customers.

We have processes in place to ensure we conduct our business lawfully, with integrity, and in line with current legislation. We operate in line with our conflicts of interest policy, available on request or on our website, which details the types of conflicts of interest that affect our business and how we aim to prevent or manage these.

Where we cannot prevent or manage a conflict which may be detrimental to you, we will fully disclose it to you in line with our policy.

We will not seek to influence Sterling ISA Managers Limited in relation to their duty to act in your best interests in providing the Advance Portfolio.

How to contact us

To contact us you can email, phone or write.



Email:

portfolioteam@embarkadvance.co.uk



Phone: 0345 607 2013

Phone lines are open Monday to Friday 8am until 6.00pm, except on public holidays.

We may record or monitor calls to improve our service.



Write to:

Advance Portfolio Team
PO Box 1200
The Grange
Cheltenham
GL50 9UP

We'd like everyone to find it easy to deal with us. Please let us know if you need information about our plans and services in a different format.

If you are a textphone user, we can answer any questions you have through a Typetalk Operator. Call us on 18001 0345 607 2013. Or, if you'd prefer, we can introduce you to a sign-language interpreter.

Appendix A

Data protection – your privacy is important to us

Who controls my personal information?

This notice tells you how Zurich Assurance Ltd (Zurich) and Sterling ISA Managers Limited as data controllers, will deal with your personal information. Where Zurich introduces you to a company outside the group, that company will tell you how your personal information will be used.

You can ask for further information about our use of your personal information or complain about its use in the first instance, by contacting our Data Protection Officer at: Zurich Insurance Group, Tri-centre 1, Newbridge Square, Swindon, SN1 1HN or by emailing the Data Protection Officer at GBZ.General.Data.Protection@uk.zurich.com.

If you have any concerns regarding our processing of your personal information, or are not satisfied with our handling of any request by you in relation to your rights, you also have the right to make a complaint to the Information Commissioner's Office. Their address is: First Contact Team, Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, SK9 5AF.

What personal information will you collect about me?

We will collect and process the personal information that you give us by phone, email, filling in forms, including on our website, and when you report a problem with our website. We also collect personal information from your appointed agent such as your trustee, broker, intermediary or financial adviser in order to provide you with the services you have requested and from other sources, such as credit reference agencies and other insurance companies, for verification purposes. We will also collect information you have volunteered to be in the public domain and other industry-wide sources.

We will only collect personal information that we require to fulfil our contractual or legal requirements unless you consent to provide additional information. The type of personal information we will collect includes; basic personal information (i.e. name, address and date of birth), occupation and financial details, health and family information, claims and convictions information and where you have requested other individuals be included in the arrangement, personal information about those individuals.

If you give us personal information on other individuals, this will be used to provide you with a quotation and/or contract of insurance and/or provision of financial services. You agree you have their permission to do so. Except where you are managing the contract on another's behalf, please ensure that the individual knows how their personal information will be used by Zurich. More information about this can be found in the 'How do you use my personal information' section.

How do you use my personal information?

We and our selected third parties will only collect and use your personal information (i) where the processing is necessary in connection with providing you with a quotation and/or contract of insurance and/or provision of financial services that you have requested; (ii) to meet our legal or regulatory obligations, or for the establishment, exercise or defence of legal claims; (iii) for our "legitimate interests". It is in our legitimate interests to collect your personal information as it provides us with the information that we need to provide our services to you more effectively including providing you with information about our products and services. We will always ensure that we keep the amount of information collected and the extent of any processing to the absolute minimum to meet this legitimate interest.

Examples of the purposes for which we will collect and use your personal information are:

- to provide you with a quotation and/or contract of insurance
- to identify you when you contact us
- to deal with administration and assess claims
- to make and receive payments
- to obtain feedback on the service we provide to you

- to administer our site and for internal operations including troubleshooting, data analysis, testing, research, statistical and survey purposes
- for fraud prevention and detection purposes.

We will use your health information and information about any convictions for the purposes of providing insurance, and this includes arranging, underwriting, advising on or administering an insurance contract between you and us.

We will contact you to obtain consent prior to processing your personal information for any other purpose, including for the purposes of targeted marketing unless we already have consent to do so.

Who do you share my personal information with?

Where necessary, we share personal information for the purposes of providing you with the goods and services you requested with the types of organisations described below:

- associated companies including reinsurers, suppliers and service providers
- brokers, introducers and professional advisers
- survey and research organisations
- credit reference agencies
- healthcare professionals, social and welfare organisations
- other insurance companies
- comparison websites and similar companies that offer ways to research and apply for financial services products
- fraud prevention and detection agencies.

Or, in order to meet our legal or regulatory requirements, with the types of organisations described below:

- regulatory and legal bodies
- central government or local councils
- law enforcement bodies, including investigators
- credit reference agencies
- other insurance companies.

We may also share the following data with the types of organisations outlined above, for the purpose of statistical analysis, research and improving services:

- anonymised data – data encrypted to make it anonymous, which protects an individual's privacy by removing personally identifiable information
- pseudonymised data – personally identifiable information replaced with a pseudonym to make the data less identifiable, such as replacing a name with a unique number
- aggregated data – similar groups of data, such as age, profession or income which are expressed as a summary for statistical analysis.

How do you use my personal information for websites and email communications?

When you visit one of our websites we may collect information from you such as your email address or IP address. This helps us to track unique visits and monitor patterns of customer website traffic, such as who visits and why they visit.

We use cookies and/or pixel tags on some pages of our website. A cookie is a small text file sent to your computer. A pixel tag is an invisible tag placed on certain pages of our website but not on your computer. Pixel tags usually work together with cookies to assist us to provide you with a more tailored service. This allows us to monitor and improve our email communications and website. Useful information about cookies, including how to remove them, can be found on our websites.

How do you transfer my personal information to other countries?

Where we transfer your personal information to countries that are outside of the UK and the European Union (EU) we will ensure that it is protected and that the transfer is lawful. We will do this by ensuring that the personal information is given adequate safeguards by using 'standard contractual clauses' which have been adopted or approved by the UK and the EU, or other solutions that are in line with the requirements of European data protection laws.

A copy of our security measures for personal information transfers can be obtained from our Data Protection Officer at: Zurich Insurance Group, Tri-centre 1, Newbridge Square, Swindon, SN1 1HN, or by emailing the Data Protection Officer at GBZ.General.Data.Protection@uk.zurich.com.

How long do you keep my personal information for?

We will keep and process your personal information for as long as necessary to meet the purposes for which it was originally collected.

There are a number of factors influencing how long we will keep your personal information, and these are shown below:

- To comply with applicable laws and regulations or set out in codes issued by regulatory authorities or professional bodies
- Our business processes, associated with the type of product or service that we have provided to you
- The type of data that we hold about you
- If your data relates to any ongoing, pending, threatened, imminent or likely dispute, litigation or investigation
- To enable us to respond to any questions, complaints, claims or potential claims
- If you or a regulatory authority require us to keep your data for a legitimate purpose.

What are my data protection rights?

We will, for the purposes of providing you with a contract of insurance, processing claims, reinsurance and targeted marketing, process your personal information by means of automated decision making and profiling where we have a legitimate interest and/or you have consented to this.

You have a number of rights under the data protection laws, namely:

- to access your data (by way of a subject access request)
- to have your data rectified if it is inaccurate or incomplete
- in certain circumstances, to have your data deleted or removed
- in certain circumstances, to restrict the processing of your data
- a right of data portability, namely to obtain and reuse your data for your own purposes across different services
- to object to direct marketing
- not to be subject to automated decision making (including profiling), where it produces a legal effect or a similarly significant effect on you

- to claim compensation for damages caused by a breach of the data protection legislation
- if we are processing your personal information with your consent, you have the right to withdraw your consent at any time.

You can exercise your rights by contacting our Data Protection Officer at: Zurich Insurance Group, Tri-centre 1, Newbridge Square, Swindon, SN1 1HN or by emailing the Data Protection Officer at GBZ.General.Data.Protection@uk.zurich.com

What happens if I fail to provide my personal information to you?

If you do not provide us with your personal information, we will not be able to provide you with a contract or assess future claims for the service you have requested.

Please let us know if you would like a copy of this in large print or braille, or on audiotape or CD.

Zurich Assurance Ltd
Authorised by the Prudential Regulation Authority and regulated by the
Financial Conduct Authority and the Prudential Regulation Authority.
Registered in England and Wales under company number 02456671.
Registered Office: The Grange, Bishops Cleeve, Cheltenham, GL52 8XX.